



I Mina'trentai Dos Na Liheslaturan Guåhan

Office of The Legislative Secretary

Tina Rose Muña Barnes

April 15, 2013

**The Honorable Judith T. Won Pat, Ed.D.**

Speaker

*I Mina'trentai Dos Na Liheslaturan Guåhan*

155 Heslet Place

Hagåtña, Guam 96910

**VIA: The Honorable Rory J. Respicio**

Chairperson, Committee on Rules *[Signature]*

**RE: Committee Report on the Appointment of Mayor Robert R.D.C. Hofmann to serve as a Member of the Guam Visitors Bureau Board of Directors to serve at the Pleasure of the Governor.**

Dear Speaker Won Pat:

*Buenas yan Hafa Adai!* Transmitted herewith is the Committee Report on the Appointment of Mayor Robert R.D.C. Hofmann to serve as a Member of the Guam Visitors Bureau Board of Directors to serve at the Pleasure of the Governor.

Committee votes are as follows:

- 13 TO CONFIRM
- 0- TO NOT CONFIRM
- 0- TO REPORT OUT ONLY
- 0- TO ABSTAIN
- 0- TO PLACE IN INACTIVE FILE

2013 APR 15 PM 1:49 *[Signature]*

*Sincerely,*

*Tina Rose Muña Barnes*

*Senator*

Chairperson, Committee on Municipal Affairs, Tourism, Housing  
and Hagåtña Restoration & Redevelopment Authority

Vice Chairperson, Committee on General Government Operation and Cultural Affairs

Vice Chairperson, Committee on the Guam US Military Relocation, Homeland Security, Veteran's Affairs and Judiciary

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**COMMITTEE REPORT**  
**ON THE APPOINTMENT OF**  
**MAYOR ROBERT R.D.C. HOFMANN**  
**TO SERVE AS A MEMBER OF THE**  
**GUAM VISITORS BUREAU**  
**BOARD OF DIRECTORS**

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April 11, 2013

**MEMORANDUM**

**To:** All Members  
Committee on Municipal Affairs, Tourism, Housing and Hagåtña Restoration & Redevelopment Authority

**From:** Senator Tina Rose Muña Barnes  
Committee Chairperson

**Subject:** **Committee Report on the Appointment of Mayor Robert R.D.C. Hofmann to serve as a Member of the Guam Visitors Bureau Board of Directors to serve at the Pleasure of the Governor.**

*Buenas yan Hafa Adai!* Transmitted herewith for your consideration is the Committee Report on the Appointment of Mayor Robert R.D.C. Hofmann to serve as a Member of the Guam Visitors Bureau Board of Directors to serve at the Pleasure of the Governor.

This report includes the following:

- Committee Vote Sheet
- Committee Report Digest
- Copy of Appointment Letter to Speaker
- Copy of the Appointment Packet & Supporting Documents
- Public Hearing Sign-in Sheet
- Copies of Submitted Testimony & Supporting Documents
- Copy of COR Referral of the Appointment
- Notices of Public Hearing
- Copy of the Public Hearing Agenda

Please take the appropriate action on the attached vote sheet. Your attention to this matter is greatly appreciated. Should you have any questions or concerns, please do not hesitate to contact me.

*Si Yu'os ma'åse'!*

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## COMMITTEE VOTING SHEET

Appointment of Mayor Robert R.D.C. Hofmann to serve as a Member of the Guam Visitors Bureau Board of Directors.

	SIGNATURE	TO CONFIRM	TO NOT CONFIRM	TO REPORT OUT ONLY	TO ABSTAIN	TO PLACE IN INACTIV E FILE
LEGISLATIVE SECRETARY TINA ROSE MUÑA BARNES Chairperson		✓				
VICE SPEAKER BENJAMIN J.F. CRUZ Vice-Chairperson		✓				
SPEAKER JUDITH T. WON PAT, Ed.D. Member						
SENATOR THOMAS C. ADA Member		✓				
SENATOR FRANK B. AGUON, JR. Member		✓				
SENATOR VICENTE C. PANGELINAN Member		✓				
SENATOR RORY J. RESPICIO Member		4/12/13				
SENATOR DENNIS G. RODRIGUEZ, JR. Member		4/11/13				
SENATOR MICHAEL F.Q. SAN NICOLAS Member		4/15/13				
SENATOR V. ANTHONY ADA Minority Member		4-12-13				
SENATOR CHRISTOPHER M. DUEÑAS Minority Member						
SENATOR MICHAEL LIMTIACO Minority Member		4/15/13				
SENATOR BRANT McCREADIE Minority Member		4/15/13				
SENATOR THOMAS MORRISON Minority Member		4/15/13				
SENATOR ALINE A. YAMASHITA, Ph.D. Minority Member		4/12/13				

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**COMMITTEE REPORT DIGEST**

**I. OVERVIEW**

The **Committee on Municipal Affairs, Tourism, Housing and Hagåtña Restoration & Redevelopment Authority** convened a public hearing on **Monday, April 1, 2013** at **9:00 a.m.** in *I Liheslatura's* Public Hearing Room in Hagåtña. Among the items on the Agenda was the consideration of the Appointment of **Mayor Robert R.D.C. Hofmann** to serve as a **Member** of the **Guam Visitors Bureau Board of Directors**, and whose Appointment History is as follows:

- Appointed by *I Maga'låhen Guåhan* on January 16, 2013, to serve at the pleasure of the Governor;
- Appointment packet forwarded to *I Liheslaturan Guåhan* on March 20, 2013;
- Appointment packet forwarded to this committee for public consideration on March 21, 2013.

**Public Notice Requirements**

Public Hearing notices were disseminated via **e-mail** to all Senators and all main media broadcasting outlets on **Monday, March 25, 2013** (5-Day Notice), and again on **Wednesday, March 27, 2013** (48-Hour Notice).

**Senators Present**

Senator Tina Rose Muña Barnes, Chairperson  
Vice Speaker B.J. Cruz  
Senator Michael Limtiaco, Member  
Senator Chris Duenas, Member  
Senator Brant McCreadie, Member  
Senator Tony Ada, Member  
Senator Michael San Nicolas, Member  
Senator Tommy Morrison, Member

**Witnesses Present**

Mayor Robert R.D.C. Hofmann, Nominee  
Manny Duenas, Resident of Sinajana  
Joseph Artero Cameron, President – Department of Chamorro Affairs  
Nathan Denight, Deputy General Manager – Guam Visitors Bureau

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## II. INTRODUCTION, SUMMARY OF TESTIMONY & DISCUSSION

**The Public Hearing was Called-to-Order at 9:03 a.m.**

**Senator Muña Barnes:** The Committee on Municipal Affairs, Tourism, Housing and Hagåtña Restoration and Redevelopment Authority will be called to order... it is now 9:03 a.m. On the agenda this morning ladies and gentlemen is the appointment of Mayor Robert R.D.C. Hofmann to serve as a Member of the Guam Visitors Bureau Board of Directors to serve at the Pleasure of the Governor, and then Bill No. 60-32 (COR) - "An Act to Create the "Made In Guam" Business Incubator Program Within the Antonio B. Won Pat Guam International Airport Authority; To Authorize the Promulgation of Rules and Regulations for the Program; To Provide Incentives for Eligible Businesses; And, to Provide Sources of Funding for The Program". That legislation was introduced by Senator Mike Limtiaco whose here this morning.

Joining me here this morning ladies and gentlemen is my Vice Chair, Vice Speaker Cruz, Senator Brant McCreadie, to my left is Senator Mike Limtiaco and Senator Chris Duenas. To my colleagues, thank you for joining me here this morning. I do want to note for the record that based on statute, notices were sent out accordingly. I will say for the record that the appointment of Robert Hofmann, the packet was transmitted to *I Liheslaturan Guåhan* on March 20, 2013, and then referred to this committee for public consideration on March 21, 2013. We did invite the folks from the Guam Visitors Bureau, the Mayors' Council, and of course the invitation to Robert, Mayor Robert Hofmann.

Since Mayor Hofmann is on the top of the Agenda, we'll go ahead and start with him. If there's anyone wishing to speak on the on behalf or against the good Mayor from Sinajana, please join the table right now. If you have cell phones please put them on vibrate mode. Here to present oral testimony, we do have Nate Denight, Manny Duenas from the Co-op and Joseph Cameron, Department of Chamorro Affairs. We'll go ahead and start with the Director for the Department of Chamorro Affairs. Mr. Joe Cameron you may start.

**Joseph Artero Cameron:** Si Yu'os Ma'ase, Manana Si Yu'os para hamyu todos. I na'an hu si Joseph Artero Cameron, guahu Presidenten i Depattamenton I Kaohao Guinahan Chamorro. My name is Joseph Cameron, President of the Department of Chamorro Affairs. Gof magof yu na para bai hu fattu pago na bai hu kuentusi hamyu na gof maolek na taotao si Robert. I lekku buente disde nene ha ni hu tungo anai hu matu yu tati Guam. I believe he was just in swaddling cloth when I returned back to Guam, and I've known him since and I will say for the record, he's an honorable and hardworking man. I met him when he was in his teens when I

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first came to Guam in 1986... how old were you then? (Mayor Hofmann: I was in the 4<sup>th</sup> Grade) not even teens. To make a long story short I will say this much, I've seen him work, I've seen him in public service, I've also seen him as we worked closely for many years for people with disabilities. And we're very much engaged in helping those who are with disabilities. He and I both served on the Board of Trustees, well as you do Senator on the Guma Mami Board of Directors. It's not an easy thing when we're working out in the public trying to make things happen for those who are unable to make things happen as quickly as they would like. So with a little bit of urgency and advocacy on the part of Robert who is chairing the Board of Directors for Guma Mami, I must tell the people of Guam he's quite engaged and he doesn't miss any meetings. So that's always a plus and often times when folks are asked to serve in a public fashion, it's so easy to say yes. But not coming to any of the hearings or any of the meetings is an absolute no-no. So I will say that I support you Robert and for everything you do for the people of Sinajana and for the people of Guam. Si Yu'os Ma'ase.

**Senator Muña Barnes:** Buen probechu Mr. Cameron. Ladies and gentlemen also joining me, my colleague Senator Mike San Nicolas good morning and also to his right Senator Tony Ada. Also joining me is Senator Tommy Morrison. Thank you for joining us. Mr. Jonathan Nate Denight.

**Nathan Denight:** Si Yu'os Ma'ase Senator. I just want to say that the Guam Visitors Bureau Chairman Mark Baldyga and on behalf of our GM Karl Pangelinan, we are in support of Mayor Hofmann joining the GVB Board. Mayor Hofmann has had experience with GVB in the past and we are glad to have his experience back on the board. Also as we move forward developing our product on Guam, we call it our Destination Management at GVB, is becoming a bigger and bigger focus for us at the bureau improving our tourism product not just for tourist but for locals as well. Mayor Hofmann's experience is going to be invaluable in that department. He has been appointed head of the Destination Management Committee and we've already had a couple meetings with the Mayor and his expertise by working with the government and the other Mayors, with the other stakeholders is invaluable. He knows how to get things done. One example is that there has been a proliferation of graffiti within Tumon and within one month he has already helped us get a plan to take care of that problem so that's how quickly he works and we're just glad to have him on board. Si Yu'os Ma'ase, thank you.

**Senator Muña Barnes:** You're very welcome, thank you Mr. Denight. Mr. Manet Duenas.

**Manny Duenas:** Good morning, my name is Manny Duenas, President of the Guam Fishermans Cooperative Association. I appear here before you in support of Mayor Hofmann.

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He's my Mayor in Sinajana so I should support him. I think he'll do an excellent job, he's done an excellent job in the village of Sinajana, and I think that working with the community, there's no other better person to be on the board. I just want to slip in a slight note Senators and Mayor Hofmann and to Nate that your tourism industry in the marine area has been vastly supported by the fishing community with funds coming from the fishing community. I think that maybe you guys should entertain spending at least five percent (5%) of your annual budget on supporting your marine industry because as much as fishermen are always condemned and criticized with being greedy, we've been the greatest supporter of your industry because those docks have been paid for by sports fish money, been paid by fisheries money and the main users of those docks are up to three thousand (3,000) a day are the tourist. So I'm asking GVB, I'm asking Mr. Hofmann and Nate your Dock A in Agat is in disrepair. You talk about Destination Guam, well Destination Guam is like walking into a shack for those eleven hundred (1,100) tourist that visit Agat A Dock. We've got two hundred fifty thousand (\$250,000) already from fisheries money to put into A Dock, but there's a short of about three – four hundred thousand (\$300,000 – \$400,000) and I'm trying to get the Port, and GVB maybe to be generous enough to put some money where their mouth is... no offense to anybody. I think it's high time that the government does provide where the fishermen have been providing for the last thirty (30) years despite our vast criticism of the fishing community. So again I employ you to consider what I say, consider the request of five percent (5%) of your annual budget, maybe even two percent (2%). That money can go a long way in helping the community, helping the tourism industry because no money is being spent on the marinas except for fisheries money. So again I employ you and I am in support of Mayor Hofmann and I hope that his sitting on the board would make some changes. Thank you.

**Senator Muña Barnes:** You're very welcome Mr. Duenas and duly noted on your request and that's something that the Vice Chair and I will continue to look at as the mission mandate for the Guam Visitors Bureau is to look at all aspects that support Guam and to bring the awareness of Guam to the world. So we will definitely take that consideration into play and work closely with you on that. Saina Ma'ase. If there is no one else who wishes to speak right now, I will go ahead and yield the floor to Mayor Hofmann. Good morning.

**Mayor Robert Hofmann:** Good morning. My name is Robert Hofmann, the Mayor of Sinajana and the Vice President of the Mayors' Council of Guam. I was nominated by my colleagues to sit on the Guam Visitors Bureau Board so I have written testimony and I'm sure that most of you have copies, but I'll go ahead and read it for the record here. (Mayor Hofmann reads testimony).

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Good Morning, Honorable Chairwoman Muna-Barnes and Members of the Committee. I come before you today to humbly ask for your support for my nomination. In January of this year, I was unanimously chosen by my colleagues to represent the Mayors' Council of Guam as a Board of Director to the Guam Visitors Bureau. I previously served on the Board from 2005 to 2010 as the then Community Development Chairperson in which we help create and supported many of the events and programs existing today. Upon my return to the Board, I assumed the role as Destination Management Chairperson which is similar to the work we perform as Mayors and Vice Mayors. The inclusion of the Mayors' Council of Guam at the Board Level has been always welcomed because we bring the front line grass roots perspective. After all, the villages, the people and the culture are what makes Guam a unique destination. At the end of the day the workers from the security guard, to the front desk, the managers and staff, even the owners... everyone... goes home to a village community. I want to publicly thank you Senator Muna Barnes for always playing an active and engaging role in the MCOG as our oversight. As we have seen many developments and improvements under your leadership and I have witnessed your involvement and interest in Tourism as the oversight chairperson of GVB... you bring a well balanced view of our island and our tourism and economic needs. So I am lucky because I get the best of both worlds with your leadership. As the Destination Management Chairperson, I was surprised to discover the amount of work and responsibility that GVB has taken on outside of its legislated and fiduciary duties and its mission. From roadside clean up and roadside grass cutting all the way down to the Southern end of the island to cleaning drainage culverts and ponding basins, from beach signs to dealing with panhandling, painting over graffiti, removing trash in public parks, dealing with abandoned buildings and trying to correct airport issues. GVB tries to focus its efforts and limited funding on marketing Guam but is forced to get involved in island maintenance because our partners, stakeholders and visitors raise the issues and sadly some of the agencies whose responsibility and mandates these fall under come up short because of lack of manpower, authority, resources or funding. Together with the GVB board and management I have developed a long list of things that need to get done because if we don't take action the continuing decline in facilities, graffiti, disarray of vinyl banners, panhandlers and other issues we will ultimately damage our tourism sector and our island's economy. We are slowly making a small dent but it is a Herculean task and quite frankly most of these items quite simply require sufficient

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funding to complete the tasks. Our image as a resort destination is at risk. As you know tourism is the driving force of Guam's economy and in trying to become a world class destination- upkeep and maintenance is vital. We all benefit when Guam's economy is good. In the coming months you and members of this august body will work on the Annual Budgets of the Government of Guam and while I respect the daunting task you all have to play in this, please be mindful that we need to improve our product if we are to compete with other destinations. Our investments in Marketing could be much more effective if given the appropriate funding and resources. Keep in mind that our annual appropriation to market Guam and deal with all of the destination maintenance issues mentioned above is less than 12 million. Appropriations granted from the Tourist Attraction Fund to areas and programs and that are not directly related to tourism is counter productive because the investment and focus should be on Guam's economic engine... this complex competitive creature called Tourism. GVB is only a few GovGuam agencies that are revenue generating. I invite you all to attend our Destination Management Committee meetings and hear what is said about the island and the growing frustrations we have as a bureau in trying to use our limited resources to not only market Guam and drive revenue but to maintain the hotel zone in a manner that does not degrade our island's image. Guam is at an important crossroads as a destination and we need your help to begin to move from "close and cheap" towards being a first-tier "international standard" resort destination. Our new chairman and the board are focused on improving the quality of the destination in order to then raise the quality of tourist we receive and the resultant yield or profit we receive from each visitor. In the coming months you will learn of our "Tourism 2020" plan and the funding needed to achieve our goals. We are taking creative approaches to examining new ways to accomplish our broad goals and we will need your support. We have many challenges ahead but I look forward to the task and to rising to the occasion. Like my Nino Bert Unpingco Mr. Tourism himself- always tells me...we must do what we can to make Guam a safe place to live, work, play and do business. We need to spruce up, fix up, clean up the island. I am honored to be his Godson and appreciate the words of wisdom he shares and imparts with me. Tourism it is everyone's business. I humbly ask for your vote of confidence. Thank You and *Si Yu'us Ma'ase!* I also want to thank Nate, Mr. Cameron and Mr. Duenas for their support.

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**Senator Muña Barnes:** I'm going to go ahead and yield to my colleagues. Mayor, I just want to say that the testimony like this, your work is not easy you have to juggle the responsibilities of having to work 24/7 for your village residents, but also at a bigger picture, you're going to have to be able to work closely with what Guam needs to improve the product and stepping up to the plate, I know your colleagues had nominated you for this position with the consent and appointment from the Governor, I want to say that there's going to be a plethora of things that you're going to have to manage so, I'm going to go ahead to yield to my Vice Chair who is also very close to you. Mr. Vice Speaker please.

**Vice Speaker Cruz:** Thank you Madam Chair. Mayor Hofmann that was an excellent testimony. I was just a little intrigued you were on the GVB Board when I was Chairman on Tourism. I was a little concerned about your testimony that the appropriations not direct to GVB are counter productive. You can either address it now, or in a written letter to the Chair and list the ones and why you think that they are counter productive because I would like to figure out how any of those are counter productive. I agree that some of them shouldn't come from you, but if they don't come from GVB, then who cleans the roads, who cleans the beaches, and if we had enough money to do that then... because I am very concerned about destination development that was a big concern of mine. Some of the comments you made were a little disconcerting.

**Mayor Hofmann:** Some of them for example are to public safety and to the Police Department and some of the areas there. I know that there are ways that they get funding, but also some appropriations go to support the police department. Some go to support the Territorial Band, some go to support Guampedia. So they are not necessary directly related to tourism, there are several steps next to it but in a matter of actual investment this is something that we shared on the board as the listing came down. I didn't even know that the Mayors' Council of Guam got our appropriation from the TAF. Normally the \$1.2 million we got from other funding was not a TAF funding source and then it got shifted. We used to only get \$475,000 as the Mayors' Council for beautification efforts for tourism related projects that we did... but then in this year's budget, we saw that the \$1.2 million was shifted and then when we finally saw that it's the same number but it came from a different funding source and then we said wow... this is something that was kind of questionable. I walked in there not knowing that it came from this specific funding source. So, what normally came from the general fund was shifted to a responsibility of the TAF. Same thing with the grass cutting contract... Public Works used to cover half of it and GVB would cover the other half. Well Pubic Works can no longer cover the half, but we can't have the grass not cut. Same thing with Parks & Recreation... we're starting to empty out trash bins and stuff for other agencies, so if money is not going to be invested

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directly to it, but yet the responsibility still lies with GVB, then there's a way to be given to either specifically those agencies for that specific task other than other things so, it's kind of in between everything but we're trying to figure out how closely can we actually get this from the actual reach of tourism. If we knock down most of these destination management issues, we can fund those things. Right now, these are the things that are in front of us. I'm surprised that we're still there. When I got back on the board and I looked at the list, I said I can't believe these are still issues. I can't believe that changing out beach signs, or cutting the grass at the Agana Beach Park, and the fact that our staffing level at Tumon Precinct is low where all these things are still existing... the camera system and all these things... what's it going to take, so it's me having to go these different agencies and saying what are you doing about the abandoned buildings and you remember that when you conducted the public hearing with Carl Dominguez... why isn't this done. Well, he says a portion of the law is not clear. Well we agreed that the law was clear. So these are issues that are brought up by our tourism management. When the Tumon incident happened... we had a ton of Japanese media... they got B roll of these certain areas and it doesn't look good that the image of Guam is certain of these things. So it's how can we make the proper investment for this, and I think if it's just this here or just a little bit more... that's fine... it's like Mr. Duenas said, that's something I wasn't aware of down at the Agat Marina, but I would like to see what can be done because it is directly related to tourism in that sense that 3,000 tourist use that on a daily basis. Why isn't the Port Authority doing something correctly about that? Why aren't other people doing something about that? It always falls on GVB to say well there's some kind of money and as tourism gets better... and we've been blessed by that, we need to start improving the product because we are very much competing with everybody else now and it's trying to get the right customer in. I was shocked too as a Mayor to see the TAF give funding to the Museum to other things... so how can we better this, is there other areas where they can get funding from? Are there grants where they can get money from... we don't know. But these are some things we can sit down and discuss with them. I fully support a lot of the organizations that it does support, but it's a matter of... is it really needed now or is it something that we can tighten our belts and say let's fix those main issues down there so we don't have another 2012 incident or drowning incident or lack of signage because of simple... I was kind of dumbfounded when a sign can not be installed because there are four different agencies that have to agree about where it goes and what needs to be done and all these things. I said just give me a drill and a shovel and I'll just do it myself. That was the kind of shock I had so I've been asked and I even got on GPA over the past month because power boxes have been vandalized... and I asked do you do regular maintenance on your boxes... and it was a no, so I asked them to do that. I even asked them to ramp up the efforts and actually now because where they're going to have the Guam International Marathon, I'm telling everybody please if you have something... if you

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have a water leak pending in Tumon, fix it now because what we don't need is for some other damage to our image.

**Vice Speaker Cruz:** I'd still like a listing so that we can address it in the committee (Mayor Hofmann: sure) because I'm hoping that you don't think investment in the Museum is not a destination development (Mayor Hofmann: not the Guam Museum... other museums). At the present time, there are needs for some destination attractions and if we don't have them, then what are they going to do? So that's where we felt that they were necessary and if you could go down the list and tell us why you don't think they should be an interest.

**Mayor Hofmann:** Sure. I could even make some suggestions where we can actually get some money to support them. As I said, as I saw the listing I was kind of shocked. Considering GVB's budget is \$15 million and what spent on marketing and in between that you have the fiesta grants, the Guam Island Fair Tours, the Micronesia Fair, the different things we're hosting, the Ko'ko Road Race and all these other things and when you finally come down to it, what the actual investment in destination management is about \$1 million dollars. Of the \$1,000,000, several are major contracts to cut roadside stuff not necessarily on the Tumon side, but the Mayors appreciate that they are cutting the grass on Route 4, but we're even asking that they increase the contract so it covers the rest of the island because those routed roads aren't really the responsibility of the Mayors, but we're trying to have that balance approach so we're saying either give us equipment or what can do on our side because I know every Mayor wants to get it done and so we understand that. As Mayors we've applied for grants for our festivals... we're already at six (6) festivals and this is because GVB... and you were there when the Mango Festival first started and now we're already up there with the Crab Festival, the Donne Festival, and the Latte Stone Festival. As Mayors continue to explore these options, these are the things that we want to grow as a destination, but we don't just want to be about maintenance and repair. We want to have that forward thinking, and like you say... create the attractions or make the correct investments on certain things to say this is going to be a nice way that when tourist come to Guam they'll say I remember this or I had experience here versus these are my pictures... you know I shrug when I people from off-island and they take pictures and they post it on my facebook, and when I look behind I see something that I could have had fixed or another Mayor could have fixed, or our parks or our historical sites are up to par and it's sadly if there's really no money to invest maintaining these historic parks and sites and they fall to disrepair. I've had as much as they're protected they also don't have the kind of funding source that could protect these areas, but I'd be more than happy to provide that list to you.

**Senator Muña Barnes:** Thank you Mr. Vice Speaker. Senator San Nicolas.

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**Senator San Nicolas:** Hey Mayor Bob... (Mayor Hofmann: Hafa Adai). Me and Robert we go way back all the way back to our Youth Congress days. It's always a pleasure and I think you are a fantastic addition to the GVB Board. I just have question regarding your comment. That was how you talked about how we need to have more resources for the work that you guys are doing. The resources are only going to come from one of two places... either they're going to cut the programs or we're going to raise the Hotel Occupancy Tax. So which one do you believe we should be exploring or do you guys think you are going to be exploring also?

**Mayor Hofmann:** I think it's like... the example right now would be the Tumon landscaping contract which maintains Tumon. What we're saying is if we include the amendments to handle vandalism, how much more would that cost us? The other thinking was, you know we have the camera system there, but what's the correct investment we'll make as a tourism agency... because really is it our role as a tourism agency to be funding cc.. you know Close Caption TV or Close Circuit TV... saying okay, we're giving you everything... getting the jet skis, getting you all these things, here you go. I think it's looking and using a fine-toothed comb to the budget and saying, can you make the investment now? Now that the TAF money is a little bit better... you'll be seeing that in your budget digest that you can use that as something and not just to say okay here's the continuing \$15 million. If there was an additional \$3 million, let's take that \$3 million and go back to the product and say here we go... go back to marketing, because as we raise revenue there then we'll get some of the numbers that we need on our side so you will see that there has been an upswing in tourism and that's where the investment should be, there's not going to be a need for the other things... just take that money and correctly send it to where it needs to be.

**Senator San Nicolas:** Okay so you're looking at the capitalizing from the additional growth and revenue (Mayor Hofmann: Yes). That was another question that I had in regarding the growth and revenue because one of the things that has become pretty common in the last couple of months that I've been here is we hear regularly that everyone needs more money. I was actually a little surprised to hear GVB's looking for more money because you guys have been actually doing a fantastic job of increasing the number of tourist here... we're hitting new highs and I was going to say that growth is actually one of the most attractive ways to increase necessary revenues into the agency. So how are we if the revenues are not enough or you know... if it looks like we want more revenue for growth but growth is actually tracking to be very, very well then do we actually need more revenue for growth... and I really like your answer about using growth to actually capitalize more growth, you know reinvesting your additional assets rather than looking at cutting things that may actually prove to have the

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necessary side effect that we actually want to have in our tourism industry. So that's a very good thing that I look forward to confirming you my good friend. Thank you.

**Senator Tony Ada:** Thank you Madam Chair. You know it just goes to show that it speaks a lot about the commitment not only to the residents of Sinajana, but also to the people of Guam and also your coming out to throw your hat into the GVB Board I think is just great. I just don't want to see it diminish what you're doing for the people of Sinajana (Mayor Hofmann: Of course that's why I'm late... it's my job first the people of Sinajana... Sinajana is my job first). I was looking at your packet and it says your employer is the people of Sinajana. You've really done a lot for the village. It just goes to show how clean the village is... the great job with what you do with the bus stops and putting art on the bus stops and even Route 4. I think they can use your expertise in expanding and doing what we can for the rest of the island. Sharing your knowledge and sharing your expertise with the GVB Board is very admirable and look forward to supporting you and not only because you're from Sinajana and not only because you're my Mayor, but because you're a good person whose been very good throughout the years and I've known you and you've been good in church and whatever you do you take and turn things into a positive, and you have that effect on other people so... I look forward to voting on your confirmation. Thank you Madam Chair.

**Senator Muña Barnes:** Thank you Senator Ada. Senator McCreadie.

**Senator McCreadie:** Thank you Madam Chair... welcome and congratulations on your appointment Mayor. I just have a couple questions. My first one was... when you said we want to begin to move from a cheap or close to a cheap destination to a more first year international standard... so what you're basically saying is we have a million plus tourist now, but we're making less money than we could if we had people that paid higher rates or didn't bring their food with them on the airplane, didn't buy those junkets that the tourist industry purchases in Japan. How do we do that, do we have the infrastructure in place and do we have the hotel capabilities with the service and quality that we need to become an international standard?

**Mayor Hofmann:** I think it's two ways on this, we appreciate the wholesalers, they've been a steady supply of income for Guam and I think it's changing the market mix with that. Our studies have shown that there's certain markets that spend more money in certain areas here. It's making the investment in those markets. Reinvest right now... I think if we were able to do a breakdown on how much we spend per person based on what we spend per market then it broke down per person and what it actually spent. We actually have the figures for that. That's

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what we're trying to say... where do we make the market mix change, and as we change the market mix we'll actually make more than the \$600 per tourist to the \$2,000 per tourist, or you know it's all these things. It is growing our product through the private investments of getting the hotel capacity, it is getting the training to our employees, making sure all these things are safer, cleaner and really improving what we have here. I think that was the kind of things that we talked about as a board too is... we really don't have too many Japanese speaking people willing to work in the tourist industry anymore... and so you always see these Japanese language speaking preferred. So I said, let's speak to the University and to GCC about really telling the students that there are jobs out there if you just want to learn this. Now you everyone is looking for Russian interpreters because it's growing so well. The same thing with Chinese, these are opportunities that our people can take advantage of if they learn the language on these things, so we were talking about what can we do to get our educational system to say here these are some of the investments that we think you can make in our people because everyone keeps looking to this, and I was talking to the tour operators and I said what is it that you're looking for... and they say that they're looking for Japanese speaking security guards, and I said I'll ask my friends, but I'm telling you I told my friends go learn Japanese. I asked how much would they pay if you speak Japanese you automatically get paid at a higher wage, or if they speak a foreign language like Russian or something. So, I think that some of the things that we can do as a people and make that investment. It is growing our product, and it's changing our hotels from 3, 4, 5 stars to these diamond hotels where really people can pay anywhere from \$400 a night if not \$600 a night. It's not an uncommon model... we've seen the models in Singapore or other places that these things exist that they do that if they make certain investments grow. We have already what it takes... a wonderful culture, beautiful island, but it's more of making that investment, pushing our signature events, pushing our marketing efforts into areas that we haven't had before. We've been blessed by the airline industry who've continued to expand the areas where they service and we're going to continue to grow that. The Senator is familiar that it's growing the cruise industry, it's growing these things and that's what GVB and the good Senator came back from is a hotel conference... how can we get more hotels here, and one thing that we're trying to find is what delays growth... sometimes it's our own government. So what can we do to change these things... it's these permitting processes... you know some people lag and I've had the same frustration as a Mayor when I call an agency and that person's not there and I tell them are they the only one that can do this job in this whole island? So God forbid should that person pass, does no work get done? So it's really finding a way to streamline some of these things and say let's go this way... you'll hear more of it in the tourism 2020 plan and that GVB would be more than happy to present with you when we're finally done with putting the plan together. We could have a nice roundtable discussion and sit down with what we could do to make the proper investments to grow this and really

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make this and you'll be the pioneers of this and the 1 million mark to maybe hopefully the 1.5 million or 2 million mark is what we're all looking for if we have the capacity.

**Senator McCreadie:** Thank you... you have my support and congratulations.

**Senator Muña Barnes:** Thank you Senator McCreadie. Senator Limtiaco.

**Senator Limtiaco:** Mayor Hofmann... congratulations on your appointment. I look forward to voting on your confirmation. I believe that you're going to be a great addition to this body mainly because being in the Mayors' Council, you're going to add that perspective of how are you going to expand our tourist industries beyond Tumon. It really is a matter of exposing the tourist to all that Guam has to offer. The fact that you're closely aligned with all the villages, we really need to figure out a strategy on how to make each village unique... and I know that they're doing that through the fiesta programs and identifying those specific themes and I know for the most part that's working. We just need to build upon that movement and figure out how to draw our tourist out of Tumon and expose them to other areas because you know if they are a repeat visitor, they'll want to experience something new, something different unless we grow those attractions outside of Tumon, you know... what else do we have to offer? Also exposing them to more of our culture, more of our food, more of our hospitality and figuring out how do we get them exposed to the Southern villages specifically... but not just the Southern villages, but all of Guam. We had presented Bill 60 to the Mayors' Council and I'm hoping that you'll stick around for the testimony and give you insights on what the Mayors think of that. Because we do see that as a vehicle for doing just that... exposing people in our villages to our tourist before they depart. I look forward to your confirmation and you certainly have my full support.

**Mayor Hofmann:** Thank you.

**Senator Muña Barnes:** Saina Ma'ase Senator Limtiaco. Senator Chris Duenas.

**Senator Duenas:** Thank you Madam Chair. Welcome... I'm the other trouble maker from Afame. You have done a wonderful job in Sinajana and I share my colleagues concerns, but I know that having watched your energy and the amount of your energy you have over the years and just seeing you all over the island particularly at the fiestas that GVB funds and hosts in the villages... I'm sure you have the energy for it. Mayor earlier in your response to other Senators, you reminded me of a D12 interview and if I was sitting there watching TV... I'm voting for that guy. Your insight and your expansion is really impressive outside of your day-to-day

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operations. I commend you for that and I'm sure that's why your colleagues in the Mayors' Council selected you. I just wanted to share one thing... as the good Senator Limtiaco just mentioned, we're going to be discussing Bill 60 in a moment and I was just reading through GVB's commentary, mostly supportive... they did bring up the concern you have in terms of the TAF and the funding source... at least for parts of the program. My observation is and what I would like to work on is in many of the testimony in expanding this bill, some of my early thoughts were that the airport is a great venue certainly, but our villages also. What concerns me Mayor is that I go around the island and many times and every destination that I go to visit, whether it's the Philippines, stateside, some European destinations, you really see the central location of the villages and throughout the fairs and within the villages and the cultural areas, that's where you really see a lot of activity and I ask questions a lot of times and it's a lot of government sponsored in terms of making sure that it really is low or no cost to those that are within the village to set-up... and instead of putting in regulations... of course you have to have regulations, but to make it easier as you just mentioned. To take the government out of a person that just grows fruits in their village and just wants to bring it there as the busses goes by there and the like. So I just wondered if your thought process... is there room also to, here in this legislation or if that would be one of your mantras and your charges because as the busses go by it sort of pains me sometimes when the tourist get down and they walk around... nice beach, nice ocean but the vendors really are lacking and that cultural interaction... and I just wanted to hear your comments with regards to that. Thank you Madam Chair.

**Mayor Hofmann:** Thank you. Actually when Senator Limtiaco came before the Mayors' Council, we were very pleased that we have a lot of great people in our community that can provide certain things... eatable goods. We all know that when we travel, we all bring back crispy cream, we bring back ensemada and all these other things from all over... even when we go to Hawaii we bring back apple napples or something, and I say why can't we do the same for Guam and send this stuff... why can't we send Pop Malakas' empanada off-island, everybody always asks for that, but do we have a system. With this incubator program we talked about, this is a wonderful beginning of how we can talk about this and so we have actually conducted a survey... his office conducted a survey with the Mayors... what are our villages known for whether it be jewelry, arts and crafts or eatable foods, and it's taking that and in our villages it exist... they would love to do that, it's a matter of space... we talked about that as Mayors of creating a small market place within our communities that people can come in and sell like little vegetables or whatever else they had but, we don't have enough product to sell either because once someone comes in and buys up all the papayas they pretty much close shop so, we don't want to disappoint the tourist as they go into these areas, but these are the great ideas that we have in our communities. We're working with the University of Guam to

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see what can do to have people have their own community gardens and their own self-grown gardens. I think that (1) takes into account the nutrition and (2) if there's extra product, this is what we can sell. This is where we can start turning into a profit for these people who only want to sell their tomatoes that they're growing or their eggplants or whatever else. Right now, the people that do grow stuff give it to the man amko... it's part of our culture they just give... if they have extra they just give their neighbors or give their friends... drop it off. These are the great ideas that we have and we thank the Senator for this. A few years ago, we were able to meet the Governor of Japan and he had the concept called one village one product and each of these villages within his area did something specific whether it be fish or peaches or something... that's what they did and somebody in that village got on board and did this one thing and that's what they were known for, and that's what pushed these tourist to go through these areas and they actually have a nice resource map if you want the best fish or the best beef or something, you go through these areas here... and we want to be able to take what we already do with our festivals and create that, and so if you go to the mango festival in Agat and you drive down there in Agat you get mango jam, mango chips and all these other things that are great. You go to Talofofu and get banana chips and everything... but not only would be available in our villages, but like the good Senator says in the departure area where we can actually bring these things... and in the Philippines they call it pasalubong but I don't know the word in Chamorro to take it back and really bring it back as gifts for people because that's something we always do... we all run to Duty Free looking what we can bring and the last thing I hate is that everyone always brings cigarettes and liquor to everybody else. Why?... because (1) it's cheap but (2) we look at the chocolates and we say really Guam chocolates or dried mango five dollars?... and then we no that's too expensive. It would be nice to have those kiosks there to package several frozen empanada or something and send it back because I bring everything back when I travel and I'm just wondering when I leave I'm full of cigarettes and liquor because I don't know what else to bring. There's not much to buy at the airport so we would appreciate that opportunity in the villages to get it through customs or get it screened... I want to bring green mangos to Washington D.C. because I have a friend who has been there who really wants green mango and I'm like sorry I can't even get it passed unless I sneak it in my hat or something but, you know that's the reality we face but we'd love to see that agriculture can scan these things and shrink wrap it and package it and you know it's safe flight with me it's not going to leave my sight.

**Senator Duenas:** You know Mayor I really appreciate your input and maybe a dovetail to buy local is visit local. Tumon is beautiful but the village is where it's at. You can buy local you can buy from Duty Free, you can buy here on Guam... but visit local and go to our villages, but you've got to build it first for them to come. I appreciate your energy and I hope because of

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your expertise that that is your main focus amongst others when you go in there because I really think you have the passion and the know how for that so thank you Mayor and I look forward to voting on your confirmation.

**Mayor Hofmann:** Thank you and another thing... I know several other Mayors are exploring... the Asan-Maina Mayor is looking to formalize the Asan Flea Market, it's a very big popular Flea Market. I know that several Mayors want to put together their one version of Sagan Bisita which is a great program for Agat so this is the kind of thinking that we're both on the same page so I really congratulate my colleagues because they know that they have the residents that can actually go there and sell their product and grow these markets and so... the Agat Night Market is so amazing if you've ever been down their on Tuesdays. These are the things... Mangilao Market everybody is going there. Vendors are getting resourceful... they're starting to make their own goods... I see from hair bands to dresses and that's the thing we want to offer our people and our visitors. Thank you.

**Senator Muña Barnes:** Thank you Senator... Senator Morrison.

**Senator Morrison:** Thank you Madam Chair. Morning Mayor, I know you have some support from the Sinajana Senators, but you have my support all the way down from Humatak. I certainly appreciate your talk show... I've really learned a lot and what other Mayors are doing in their communities, and I really appreciate how you get other Mayors out there... there's a lot to learn, I've taken a lot of notes of what you've stated and what's happening in our Mayors' jurisdictions. I was also reading your testimony and you spoke about improving our product, and I know that you also spoke about a 2020 plan and I'm not sure if improving our product is reflective of what the surveys are telling you. Is there anything you can share about that?

**Mayor Hofmann:** Sure. Most of the things that we want to improve are issues brought up by our tour agents, by our hotel owners, by the tourist themselves who kind of raise the idea and when it gets put together and that's one with destination management, we have the tourist relations officers... industry relations officer and that persons works with everybody... kind of fields all the calls and so this is where it comes in, the culmination of all these things. For example, the Ypao Road... you know there's a big concern about people walking on Ypao Road down. We really don't want any pedestrians there so, because it's the only way to access Tumon, people walk there but the road is not wide enough, it's not safe enough so these are the issues they raise with us... they're saying you know GVB, what can you do, can you build a stairs so that we can have an option to make the tourist come down. These issues are raised by everybody... even the community as a whole. What we can do for these certain areas... one

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thing that I notice is that there's an empty concrete structure right there in front of JFK and I asked the General Manager last week what is that for... he said that's supposed to be a Precinct of some sort. I said why is it not done? He said well, talk to John Fernandez now and I said okay I will. As the destination management, I'll do it... as a Mayor I will too because if there's something that's sitting idle and just a few more investments can be done to actually make it a working office, I know GPD would appreciate that I'm sure the school would appreciate having the police forces nearby, so this is something that kind of... when these things come up, it was just something I saw and I say how come this has been like this for almost a year if not more... why is it still empty and they say oh... it was an issue with certain other agencies. So these are the things that I hope that you as a Legislature can help us solve... at the same time we make the proper investment for it so then it would be nice to have so that our tourist can have another precinct that they can go to or something safer because we all know the things that happen in those areas. So it would be nice to see that building used for something or clean it because it is an eyesore now.

**Senator Morrison:** Is there anything in the surveys that points to what the tourist really want to see in Guam or what the trend is... are you privy to that information?

**Mayor Hofmann:** I know that there's several... it's culture, it's history, some of it is good shopping, it's good food, getting close to the people. It's a mix of things there's not one solid answer. I think that someone coming from the village... because all of you at the end of the day you go to the village, you want to be able to see also your village improve... the Umatac Bridge, I've seen the inside pictures of it. It's a beautiful icon, but could some investment be made here... and at the Mayor's level, we don't have that kind of resources so where can we get these things to take care of what people most visit, what forts are tourist sites, it's our cliff line views. So we say here's our proper investment for maintenance for it because at the end of the day everyone says it's the Mayor's responsibility so we're all looking for the same thing for funding and resources and so we're also asking GVB can help us spruce this up or fix this up or clean the Cetti Bay Overlook and let's mow it or get the inmates there and clean it up so it's really beautiful. These are things that we kind of want to work on but theirs is no one specific answer that they're here for. We're just happy that they come and we just want to continue that they do come. Now that we're up against Vietnam, Singapore and everywhere else as a tourist destination, we want to be able to say that Guam left a lasting impression on them and that it was clean and they want to come back.

**Senator Morrison:** Thank you Mayor and thank you Madam Chair.

Chairperson, Committee on Municipal Affairs, Tourism, Housing  
and Hagåtña Restoration & Redevelopment Authority

Vice Chairperson, Committee on General Government Operations and Cultural Affairs

Vice Chairperson, Committee on the Guam US Military Relocation, Homeland Security, Veteran's Affairs and Judiciary  
155 Hesler Place Hagåtña, Guam 96910 [Tel: 671-472-3455/6 Fax: 671-472-3400] [www.tinamunabarnes.com](http://www.tinamunabarnes.com)



# I Mina'Trentai Dos Na Liheslaturan Guåhan

Office of The Legislative Secretary

Tina Rose Muña Barnes

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**Senator Muña Barnes:** Thank you Senator Morrison and that was almost an informational hearing within itself Mayor... I say that in all seriousness and again good that we are coming updating and giving status briefings on what's happening within our tourist industry, but more importantly so is the mission mandate for the GVB and for this whole tourist market is also to promote local cultural activity, for the residents to promote local interest in the participation at all levels of the visitor industry and then to promote the visitor industry in such a manner that where it's not just about information, but it's about identifying on a regional level how we can explain Guam to the rest of the world and as I have that mission mandate here and we talk about the Tourist Attraction Fund and HOT, there were legislations that were introduced in the past that would look at charging a little bit extra so that the resources for what we need to do to promote Guam would be at a higher level. Of course it's not always popular thing to do when we look at assessing fess anywhere but, how do we get creative to move on to make sure that the product for Guam is right for all of the rest of the world to see. We do have our work cut out for us... and the question that I wanted to ask you is as we look at diversification, as we look at new industry... you brought it up and something that we're going to talk about this afternoon and I hope you are there this afternoon. You talk about growing the cruise industry and I want to get your personal perception on how you want to see that grow.

**Mayor Hofmann:** I was able to see several of the boats come in and it's always great to see that they actually make Guam a port call for them. It's an untapped industry and I think it's continuing to grow... unfortunately because of the bad press most of the cruise have been getting most people are hesitant to do that. But I think it will survive as a whole. We want to kind of plan more... we know pretty much know a year in advance what cruise liner is coming our way... most of the time they spend a few hours here. It's what can we do to expand that where they're here longer enjoying more that when they do come we set up shop down there at the Hotel Wharf which isn't looking like a nice tourist destination to pull into anyway unlike the other areas but, we make do with what we have but it would be nice if the investments were made in that aspect as well. I think if they're treated to a quick show, most of them board a bus and go to Chamorro Village, go to K-Mart, they get all the necessary supplies so we've been very fortunate in that manner but I think there's some serious discussions that would have to take place to kind of spruce up some of the activities that we do and if we can talk to these industries... I know Senator that you have been involved with that in meeting with them, it's how can they stay even if it's a day or two, you know they pull into these other areas... this will be a big investment for us because this is a captive group, they're not going anywhere, they already have a place to stay which is on the boat so it's just getting them out there, they are spending the cash. We saw that when there a bunch of British citizens in Sinajana and they were lost and driving and we asked can we help you?... and they said that we're from the

Chairperson, Committee on Municipal Affairs, Tourism, Housing  
and Hagåtña Restoration & Redevelopment Authority

Vice Chairperson, Committee on General Government Operations and Cultural Affairs

Vice Chairperson, Committee on the Guam US Military Relocation, Homeland Security, Veteran's Affairs and Judiciary  
155 Hesler Place Hagåtña, Guam 96910 [Tel: 671-472-3455/6 Fax: 671-472-3400] [www.tinamunabarnes.com](http://www.tinamunabarnes.com)



# I Mina'Trentai Dos Na Liheslaturan Guåhan

Office of The Legislative Secretary

Tina Rose Muña Barnes

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boat... so we showed them some of the areas but they were just interested as to where the schools were and some of things where the kids were and they visited our church. You'll be surprised what they know about Guam either through the internet or some photos or whatever their friends tell them so they go by themselves. Taking that... expanding biking tours, expanding walking tours, we have a lot of segments of marketing that we can do if we had the resources. I know my Nino Bert has been pushing to get a walking tour of Guam... to key-up several sites, even the biking community has been asking for a biking trail and we've seen this work in other areas so I think these are the things we can do because some of these tourist... the cruise ships, they are in part of the walking tours and if you have to Guam these are the few places that you should visit or that you should make time for because not everything happens in Tumon or Agana and our people out there have been really putting their foot forward and their best face on... and so we want to see that this coming week with the International Marathon we're going to have the chance to meet foreign media. I know the people of Guam are going to put on a great Hafa Adai spirit into this and so we look forward to cheering the runner who've made the time to come to Guam because sports tourism is also a great factor for Guam.

**Senator Muña Barnes:** Thank you. So you are in support of the cruise industry... hope to see your hard work on that also. You do have my support... I hope to get it on the session agenda and then if we can pull miracles maybe we can work on something. Saina Ma'ase for stepping up to the plate and I want to thank the Mayors' Council, but all Mayors of the island of Guam for nominating you to sit on the GVB Board so, Si Yu'os un binendesi and thank you. Those wishing to present written testimony of behalf of Mayor Hofmann may do so by sending it to 155 Hesler Place, Hagåtña Guam 96910 or at [senator@tinamunabarnes.com](mailto:senator@tinamunabarnes.com).

### III. FINDINGS & RECOMMENDATIONS

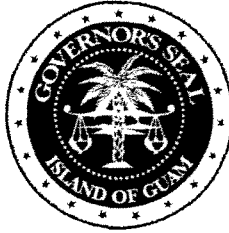
The **Committee on Municipal Affairs, Tourism, Housing and Hagåtña Restoration & Redevelopment Authority** hereby reports out the Appointment of **Mayor Robert R.D.C. Hofmann** to serve as a **Member** of the **Guam Visitors Bureau Board of Directors** with the recommendation **TO DO CONFIRM**.

Chairperson, Committee on Municipal Affairs, Tourism, Housing  
and Hagåtña Restoration & Redevelopment Authority

Vice Chairperson, Committee on General Government Operations and Cultural Affairs

Vice Chairperson, Committee on the Guam US Military Relocation, Homeland Security, Veteran's Affairs and Judiciary  
155 Hesler Place Hagåtña, Guam 96910 [Tel: 671-472-3455/6 Fax: 671-472-3400] [www.tinamunabarnes.com](http://www.tinamunabarnes.com)

EDDIE BAZA CALVO  
Governor



RAY TENORIO  
Lieutenant Governor

*Office of the Governor of Guam*

MAR 19 2013

Honorable Judith T. Won Pat, Ed.D.  
Speaker  
*I Mina'trentai Dos Na Liheslaturan Guåhan*  
155 Hesler Street  
Hagåtña, Guam 96910

Office of the Speaker  
Judith T. Won Pat, Ed. D.  
Date: 3/20/13  
Time: 8:58  
Received by: [Signature]  
32-13-197

RE: Board Appointment

Dear Speaker Won Pat:

By virtue of the authority vested in me pursuant to the Organic Act of Guam and the local laws applicable to the following position, I am pleased to transmit the following appointment and supporting documents for:

APPOINTEE: Mayor Robert RDC Hofmann  
POSITION: Member, Guam Visitor's Bureau Board of Directors  
TERM LENGTH: To Serve at the Pleasure of the Governor

The appointment is subject to the consent of *I Liheslaturan Guåhan*. Please schedule a hearing at your earliest convenience.

*Senseramente,*

[Signature]  
RAY TENORIO  
Acting Governor of Guam

Enclosure

2013 MAR 20 AM 9:08

0197



**Robert R.D.C. Hofmann**  
Mayor

**Rudy D. Iriarte**  
Vice Mayor



Municipality of Sinajana  
Mayors' Council of Guam  
*Konsehelon Mahot Guåhan*

Sinajana Mayor's Office  
P. O. Box 786 Hagåtña, Guam 96932  
Phone 671-472-6707 | 671-477-3323  
Fax 671-472-5084  
sinajanamayorsoffice@gmail.com

February 26, 2013

The Honorable  
Eddie Baza Calvo  
Governor of Guam  
POB 2950  
Hagatna, Guam 96932

Dear Governor Calvo;

*Buenas yan Hafa Adai!* Attached you will find my packet for the Guam Visitor's Bureau Board of Director a position I served from in 2005 to 2010. I am deeply humbled and honored to have been nominated and chosen again by my peers the Mayor's and Vice Mayor's of Guam and I look forward to working with you, your administration and the Guam Visitor's Bureau Board of Directors.

It should be noted that my police and court clearances are on file with the Guam Election Commission as well as my yearly financial reports (*all of which are matters of public record*) and I will also note that I already completed the ethics in Government course in 2006. Thank you again for the opportunity. *Si Yu'os Ma'ase!*

*Senseramente,*

A handwritten signature in black ink, appearing to read 'R.H.', with a long, sweeping underline.

**Robert Hofmann**  
**Mayor of Sinajana**  
**Vice President, Mayors' Council of Guam**

*Attachments: Appointment Letters.*



# Mayors' Council of Guam

*Konsehelon Mahot Guåhan*

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January 16, 2013

The Honorable Robert RDC Hofmann  
Mayor of Sinajana  
Office of the Mayor  
P.O. Box 786  
Hagåtña, GU 96932

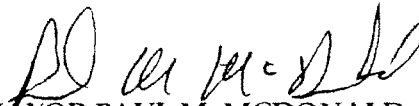
Dear Mayor Hofmann,

*Buenas yan Hafa Adai!* As President of the Mayors' Council of Guam, I hereby appoint you to serve as a member of the Guam Visitors Bureau Board representing the Mayors' Council of Guam commencing January 2013.

I am confident that you will be an asset to the Guam Visitor's Bureau Board. I am sure you will serve in the best interest of the Mayors and Vice Mayors of Guam, and the people as a whole. I

Thank you for representing the Mayors and Vice Mayors and I look forward to your reports relative to the actions of the Guam Visitors Bureau Board.

*Senseramente,*



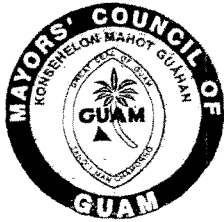
MAYOR PAUL M. MCDONALD

President

cc. All Mayors and Vice Mayors  
MCOG Executive Director  
Guam Visitor's Bureau  
File



P. O. Box 786, Hagåtña, Guam 96932  
Office: (671) 472-6940, 477-8461 • Fax: (671) 477-8777  
E-mail: mcogadmin@teleguam.net

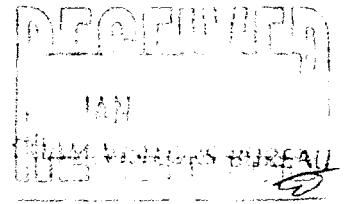


# Mayors' Council of Guam

*Konseheion Mahot Guahan*

FILL  
COPY

January 16, 2013



Mr. Mark Baldyga  
Board Vice Chairman  
Guam Visitors Bureau Board of Directors  
401 Pale San Vitores Rd.  
Tumon, Guam 96913

Dear Mr. Baldyga,

*Buenas yan Hafa Adai!* Please be informed that as President for the Mayors' Council of Guam and pursuant to §9106(a) of Article 1, Chapter 8 of Title 12 of the Guam Code Annotated, I have appointed Mayor Robert RDC Hofmann of Sinajana to serve as a Member of the Guam Visitors Bureau Board of Directors representing the Mayors' Council of Guam. Mayor Hofmann will be replacing Mayor Carol S. Tayama of Agat.

In the past, Mayor Hofmann had been actively involved with the Guam Visitors Bureau and the Board of Directors since taking office. I am confident that Mayor Hofmann will be an asset to the GVB Board, as well as serve in the best interest of the Council and the community of Guam as a whole.

Thank you for your attention regarding this matter. If you should have any concerns, please feel free to call me.

*Senseramente,*

**MAYOR PAUL M. MCDONALD**  
President

cc. Mayor Robert RDC Hofmann  
MCOG Executive Director  
File





OFFICE OF THE GOVERNOR  
GUAM

### Boards & Commissions Nomination Information

The following information is required for submission to the Speaker of *I Liheslaturan Guahan* in accordance with Title 4, Guam Code Annotated Section 2103.5.

#### NOMINEE INFORMATION

Last Name	Hofmann	First	Robert	M.I.RDC	Date	2/27/13
Address	POB 786 Hagatna, Guam 96932/ 117A Chalan Guma		Apartment/Unit #			
			Yuus.			
City	Sinajana	State	Guam	ZIP	96910	
Phone	898-8142	E-mail Address	guammayor@gmail.com			
Position to which Appointment is Made	Guam Visitor's Bureau Board of Directors					
Are you a citizen of the United States?	YES	XX	NO	If no, are you authorized to work in the U.S.?	YES	NO

#### EDUCATION

High School	GWHS	City/State	Mangilao, Guam						
From	1991	To	1995	Did you graduate?	YES	XX	NO	Degree	H.S. Diploma
College			City/State						
From		To		Did you graduate?	YES	NO	Degree		

## EDUCATION

Graduate School			City/State		
From	To	Did you graduate?	YES	NO	Degree
Other Degree			City/State		
From	To	Did you graduate?	YES	NO	Degree

## EMPLOYMENT HISTORY

(1) Present Employer	People of Sinajana	Position	Mayor of Sinajana
Address	Same as front	Dates Held	1/7/13- Present
(2) Previous Employer	People of Sinajana	Position	Vice Mayor of Sinajana
Address	Same as front	Dates Held	1/3/05- 1/7/13
(3) Previous Employer	Sen. Rory Respicio	Position	Office Manager
Address	27th Guam Legislature	Dates Held	2003-2004
(4) Previous Employer	Office of the Governor	Position	Staff Assistant
Address	Adelup	Dates Held	1995-2003
(5) Previous Employer	St. Fidelis Friary	Position	Assistant
Address	135 Chalan Kapuchino, SNJ	Dates Held	1994-1995

## PRIOR GOVERNMENT OF GUAM SERVICE

Agency	MCOG- Vice Mayor and Mayor	Phone	472-6940
Address	POB 786 Hagatna, Guam 96932		
Job Title	From:	2005	To Present

**PRIOR GOVERNMENT OF GUAM SERVICE**

Agency Phone

Address

Job Title From: To

**PRIOR GOVERNMENT SERVICE (EXCLUDING GOVERNMENT OF GUAM)**

Agency Phone

Address

Job Title From: To

Agency Phone

Address

Job Title From: To

**TRAINING**

Institute/Seminars/On-the-Job Training: Date

To Many To List 1995-Present

**AWARDS**

List all educational, professional, civic awards, and recognition for public service:

To Many To List 1995-Present

**PROFESSIONAL INVOLVEMENT**

List involvement on a local/national/international level, list organization, activities participated in, offices held:

To Many To List.

**COMMUNITY / CIVIC INVOLVEMENT**

List organizations, activities, participated in, offices held

To Many To List.

**PUBLICATIONS AND PRESENTATIONS**

List any published articles, papers delivered at professional meetings, etc.:

**MILITARY SERVICE (PLEASE ATTACH FORM DD-214)**

Branch

From

To

Rank at Discharge

Type of Discharge

**OTHER INFORMATION**

(1) Have you ever been found guilty of a felony in any court, whether within or without the United States? YES  NO

If so, please specify in detail:

Address of the court: \_\_\_\_\_

Date of Conviction: \_\_\_\_\_

Specific infraction committed: \_\_\_\_\_

(2) Have you ever been declared mentally incompetent by any court, whether within or without the United States? YES  NO

If so, please specify in detail the reasons and facts related to such declaration:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(3) Have you ever been found not guilty or not punishable in any criminal proceedings by reason of insanity? YES  NO

(4) Have you ever been confined to a mental institution for any reason? YES  NO

If so, please specify in why the appointing authority believes you that you are not suffering from any mental illness or affliction:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_





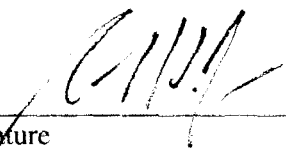
### Statement of Financial Interests

TO: Governor Eddie Baza Calvo  
Ricardo J. Bordallo Governor's Complex  
Adelup, Guam 96910

FROM: Robert RDC Hofmann

- I have no financial interest in any business
- I do have interest(s) in the following business(es):

Name and address of business interest:	Type and amount of interest

  
Signature

2/27/13  
Date



### Statement of Tax Liabilities

TO: Governor Eddie Baza Calvo  
Ricardo J. Bordallo Governor's Complex  
Adelup, Guam 96910

FROM: Robert RDC Hofmann

I have no delinquent or past due tax liabilities:

I do have delinquent or past due tax liabilities:

Name and address of business interest:	Type and amount of interest

Signature

2/26/13  
Date

**AFFIDAVIT**

I, the undersigned, first being duly sworn on oath, do hereby depose and say that: (1) I have read and reviewed the information contained in the attached Appointment/Nomination letter from the Governor of Guam; (2) that the matters contained in the Appointment/Nomination letter, together with all attachments thereto, are true and correct; and (3) that this Affidavit is made for the purpose of complying with the requirements of 4 G.C.A. Section 2103.5.

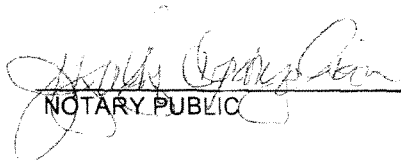
I declare under penalty of perjury under the laws of Guam that the foregoing is, to the best of my knowledge, true and correct.

Signature 

Date <sup>BT AT</sup> 3/12/13  
3/12/13

SUBSCRIBED AND SWORN to before me this 12<sup>th</sup> day of March, 2013

) seal (

  
NOTARY PUBLIC

**JOYCELYN C. PANGELINAN**  
**NOTARY PUBLIC**  
In and for Guam, U.S.A.  
My Commission Expires: **June 07, 2013**  
P.O. Box 20823 Barrigada, Guam 96921

Confirmation Hearing Testimony  
For  
Sinajana Mayor Robert RDC Hofmann  
Monday, April 1<sup>st</sup>, 2013  
Before the Committee on Municipal Affairs,  
Tourism, Housing and Hagåtña Restoration and Redevelopment Authority

Good Morning, Honorable Chairwoman Muna-Barnes and Members of the Committee

I come before you today to humbly ask for your support for my nomination. In January of this year, I was unanimously chosen by my colleagues to represent the Mayors' Council of Guam as a Board of Director to the Guam Visitor's Bureau. I previously served on the Board from 2005 to 2010 as the then Community Development Chairperson in which we help create and supported many of the events and programs existing today. Upon my return to the Board, I assumed the role as Destination Management Chairperson which is similar to the work we perform as Mayors and Vice Mayors. The inclusion of the Mayors' Council of Guam at the Board Level has been always welcomed because we bring the front line grass roots perspective. After all, the villages, the people and the culture are what makes Guam a unique destination...at the end of the day- the workers from the security guard to the front desk, the managers and staff... even the owners... everyone... goes home to a village community.

I want to publicly thank you Senator Muna Barnes for always playing an active and engaging role in the MCOG as our oversight as we have seen many developments and improvements under your leadership and I have witnessed your involvement and interest in Tourism as the oversight chairperson of GVB...you bring a well balanced view of our island and our tourism and economic needs. So I am lucky because I get the best of both worlds with your leadership.

As the Destination Management Chairperson, I was surprised to discover the amount of work and responsibility that GVB has taken on outside of its legislated and fiduciary duties and its mission. From roadside clean up and roadside grass cutting all the way down to the Southern end of the island to cleaning drainage culverts and ponding basins,

from beach signs to dealing with panhandling, painting over graffiti, removing trash in public parks, dealing with abandoned buildings and trying to correct airport issues. GVB tries to focus its efforts and limited funding on marketing Guam but is forced to get involved in island maintenance because our partners, stakeholders and visitors raise the issues and sadly some of the agencies whose responsibility and mandates these fall under come up short because of lack of manpower, authority, resources or funding.

Together with the GVB board and management I have developed a long list of things that need to get done because if we don't take action the continuing decline in facilities, graffiti, disarray of vinyl banners, panhandlers and other issues we will ultimately damage our tourism sector and our island's economy. We are slowly making a small dent but it is a Herculean task and quite frankly most of these items quite simply require sufficient funding to complete the tasks. Our image as a resort destination is at risk.

As you know tourism is the driving force of Guam's economy and in trying to become a world class destination- upkeep and maintenance is vital. We all benefit when Guam's economy is good.

In the coming months you and members of this august body will work on the Annual Budgets of the Government of Guam and while I respect the daunting task you all have to play in this, please be mindful that we need to improve our product if we are to compete with other destinations. Our investments in Marketing could be much more effective if given the appropriate funding and resources.

Keep in mind that our annual appropriation to market Guam and deal with all of the destination maintenance issues mentioned above is less than 12 million.

Appropriations granted from the Tourist Attraction Fund to areas and programs and that are not directly related to tourism is counter productive because the investment and focus should be on Guam's economic engine...this complex competitive creature called Tourism. GVB is only a few GovGuam agencies that are revenue generating. I invite

you all to attend our Destination Management Committee meetings and hear what is said about the island and the growing frustrations we have as a bureau in trying to use our limited resources to not only market Guam and drive revenue but to maintain the hotel zone in a manner that does not degrade our island's image. Guam is at an important crossroads as a destination and we need your help to begin to move from "close and cheap" towards being a first-tier "international standard" resort destination.

Our new chairman and the board are focused on improving the quality of the destination in order to then raise the quality of tourist we receive and the resultant yield or profit we receive from each visitor. In the coming months you will learn of our "Tourism 2020" plan and the funding needed to achieve our goals. We are taking creative approaches to examining new ways to accomplish our broad goals and we will need your support.

We have many challenges ahead but I look forward to the task and to rising to the occasion.

Like my Nino Bert Unpingco Mr. Tourism himself- always tells me...we must do what we can to make Guam a safe place to live, work, play and do business. We need to spruce up, fix up, clean up the island. I am honored to be his Godson and appreciate the words of wisdom he shares and imparts with me. Tourism it is everyone's business...

I humbly ask for your vote of confidence. Thank You and *Si Yu'us Ma'ase!*



I Mina' Trentai Dos Na Liheslaturan Guåhan  
 Office of The Legislative Secretary  
 Tina Rose Muña Barnes

Committee on Municipal Affairs, Tourism, Housing and  
 Hagåtña Restoration & Redevelopment Authority  
 Public Hearing  
 9:00 a.m. Monday, April 1, 2013

WITNESS SIGN-IN SHEET

APPOINTMENT OF MAYOR ROBERT R.D.C. HOFMANN TO SERVE AS A MEMBER OF THE GUAM VISITOR'S BUREAU BOARD OF DIRECTORS TO SERVE AT THE PLEASURE OF THE GOVERNOR.

NAME	AGENCY OR ORGANIZATION (IF ANY)	SUPPORT OR OPPOSE	WRITTEN TESTIMONY	ORAL TESTIMONY	CONTACT NO.	EMAIL ADDRESS
ROBERT HOFMANN	MLOH	Support	✓		898-8172	guammayor@gmail.com



I Mina' Trentai Dos Na Liheslaturan Guåhan  
 Office of The Legislative Secretary  
 Tina Rose Muña Barnes

Committee on Municipal Affairs, Tourism, Housing and  
 Hagåtña Restoration & Redevelopment Authority  
 Public Hearing  
 9:00 a.m. Monday, April 1, 2013

WITNESS SIGN-IN SHEET

APPOINTMENT OF MAYOR ROBERT R.D.C. HOFMANN TO SERVE AS A MEMBER OF THE GUAM VISITOR'S BUREAU BOARD OF DIRECTORS TO SERVE AT THE PLEASURE OF THE GOVERNOR.

NAME	AGENCY OR ORGANIZATION (IF ANY)	SUPPORT OR OPPOSE	WRITTEN TESTIMONY	ORAL TESTIMONY	CONTACT NO.	EMAIL ADDRESS
301N NATHAN DENIGHT	GVB	S		/	687-7636	ndenight@visitguam.org
MANNY DUEWAS	GVR	S				
Joseph Cerumen	DCA	S				





## COMMITTEE ON RULES

*I Mina'trentai Dos na Liheslaturan Guåhan* • The 32nd Guam Legislature  
155 Hesler Place, Hagåtña, Guam 96910 • [www.guamlegislature.com](http://www.guamlegislature.com)  
E-mail: [roryforguam@gmail.com](mailto:roryforguam@gmail.com) • Tel: (671)472-7679 • Fax: (671)472-3547

Senator  
Rory J. Respicio  
CHAIRPERSON  
MAJORITY LEADER

Senator  
Thomas C. Ada  
VICE CHAIRPERSON  
ASSISTANT MAJORITY LEADER

Senator  
Vicente (Ben) C. Pangelinan  
Member

Speaker  
Judith T.P. Won Pat, Ed.D.  
Member

Senator  
Dennis G. Rodriguez, Jr.  
Member

Vice-Speaker  
Benjamin J.F. Cruz  
Member

Legislative Secretary  
Tina Rose Muña Barnes  
Member

Senator  
Frank Blas Aguon, Jr.  
Member

Senator  
Michael F.Q. San Nicolas  
Member

Senator  
V. Anthony Ada  
Member  
MINORITY LEADER

Senator  
Aline Yamashita  
Member

March 21, 2013

### MEMORANDUM

**To:** **Rennae Meno**  
*Clerk of the Legislature*

**From:** **Vice Speaker Benjamin J.F. Cruz**  
*Acting Chairperson, Committee on Rules*

**Subject:** **Referral of Appointment**

As Chairperson of the Committee on Rules, I am forwarding my referral of the following appointment:

**Appointee:** **Mayor Robert RDC Hofmann**  
**Position:** **Member, Guam Visitors Bureau Board of Directors**

For a copy of Mayor Hofmann's appointment packet, please visit the Guam Legislature's website at [www.guamlegislature.com](http://www.guamlegislature.com). Under the "Reports" menu select the "Messages & Communications" option and refer to:

**"Doc. 32GL-13-197: Governor's message transmitting the appointment of Mayor Robert RDC Hofmann, to serve as a Member, Guam Visitors Bureau Board of Directors."**

Please ensure that the subject appointment is referred, in my name, to **Senator Tina Rose Muña Barnes, Chairperson of the committee Municipal Affairs, Tourism, Housing and Hagåtña Restoration and Redevelopment Authority**. I also request that the same be forwarded to all Senators of *I Mina'trentai Dos na Liheslaturan Guåhan*.

Should you have any questions, please feel free to contact our office at 472-7679.

*Si Yu'os ma'åse'!*

*I Mina Trentai Dos Na Liheslaturan Guahan*

Date Received	M&C No.	Appointee	Position	Agency	Appt. Date	Term Length	Expiration Date of Action	Expiration Date of Term	Committee Referred	Date Referred	PH Date	CR Filed	Confirmed	Notes
3/20/2013	32GL-13-197	Mayor Robert RDC Hofmann	Member	Guam Visitor's Bureau Board of Directors	1/16/2013	At the Governor's Pleasure			Committee on Municipal Affairs, Tourism, Housing and Hagatna Restoration and Redevelopment Authority	3/21/2013				



I Mina'Trentai Dos Na Liheslaturan Guåhan  
Office of The Legislative Secretary  
Tina Rose Muña Barnes

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March 25, 2013

**Memorandum**

**TO:** All Members/All Senators

**FROM:** Senator Tina Rose Muña Barnes *X*

**SUBJECT:** First Notice of Confirmation/Public Hearing  
Monday, April 1, 2013

*Hafa Adai!* The Committee on Municipal Affairs, Tourism, Housing and Hagåtña Restoration and Redevelopment Authority will be conducting a public hearing on **Monday, April 1, 2013** at the Public Hearing Room beginning at 9:00 a.m. This hearing is scheduled to receive public testimony on the following:

- THE APPOINTMENT OF MAYOR ROBERT R.D.C. HOFMANN, MEMBER, GUAM VISITOR'S BUREAU, BOARD OF DIRECTORS

- Term length – At the Governor's Pleasure

- Bill No. 60-32 (COR) "AN ACT TO CREATE THE "MADE IN GUAM" BUSINESS INCUBATOR PROGRAM WITHIN THE ANTONIO B. WON PAT GUAM INTERNATIONAL AIRPORT AUTHORITY; TO AUTHORIZE THE PROMULGATION OF RULES AND REGULATIONS FOR THE PROGRAM; TO PROVIDE INCENTIVES FOR ELIGIBLE BUSINESSES; AND, TO PROVIDE SOURCES OF FUNDING FOR THE PROGRAM" – *Sponsor: Michael T. Lintiaco*

Pursuant to 5 GCA, Chapter 8, Subsection 8107, public hearing notices should be sent on ***Monday, March 25, 2013***, which is five (5) working days prior and a second public notice on ***Wednesday, March 27, 2013***, which is forty-eight (48) hours prior.

Written testimonies may be submitted on the day of, prior to, or up to ten days after the public hearing to the Office of Senator Tina Rose Muña Barnes, 155 Hesler Place, Hagåtña Guam 96910, via facsimile to 472-3400 or via email to [senator@tinamunabarnes.com](mailto:senator@tinamunabarnes.com). We comply with Title II of the Americans with Disabilities Act (ADA). Should you require assistance or accommodations please contact Jeanenne Cordero or John Blas from our office at 472-3455/6 or via email at [jean@tinamunabarnes.com](mailto:jean@tinamunabarnes.com) or [jblas@tinamunabarnes.com](mailto:jblas@tinamunabarnes.com). I look forward to your attendance and participation.

*Si Yu'os Ma'åse'!*

cc: Sergeant-At-Arms/Protocol/AV Clerk of the Legislature  
MIS All Media

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Chairperson, Committee on Municipal Affairs, Tourism, Housing and Hagåtña Restoration and Redevelopment Authority

Vice Chairperson, Committee on General Government Operations and Cultural Affairs  
155 Hesler Place Hagåtña, Guam 96910 [Tel: 671-472-3455/6 Fax: 671-472-3400] [www.tinamunabarnes.com](http://www.tinamunabarnes.com)



John Blas &lt;jblas@tinamunabarnes.com&gt;

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**First Notice for April 1, 2013 Hearing**

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**Jean Cordero** <jean@tinamunabarnes.com>

Mon, Mar 25, 2013 at 2:49 PM

To: phnotice@guamlegislature.org, amier@mvguam.com, clynt@spbguam.com, dcrisost@guampdn.com, dmgeorge@guampdn.com, editor@mvguam.com, jason@kuam.com, jtyquiengco@spbguam.com, kstokish@gmail.com, life@guampdn.com, mabuhaynews@yahoo.com, mindy@kuam.com, news@guampdn.com, news@spbguam.com, nick.delgado@kuam.com, rlimtiaco@guampdn.com, sabrina@kuam.com, slimtiaco@guampdn.com, telo.taitague@guam.gov, "mpieper@guampdn.com" <mpieper@guampdn.com>, "officemanager@hitradio100.com" <officemanager@hitradio100.com>, "ricknauta@hitradio100.com" <ricknauta@hitradio100.com>, Tom Unsiog <sgtarms@guamlegislature.org>, Guam Legislature Clerks Office <clerks@guamlegislature.org>

Cc: Stephanie Flores <sgflores@tinamunabarnes.com>, John Blas <jblas@tinamunabarnes.com>

Hafa adai! Please see attached memo of First Notice for April 1, 2013 Confirmation/Public Hearing beginning at 9:00 a.m. in the Public Hearing Room. Should you have any questions, please feel free to contact our office at any of the numbers listed below. Thank you and have a wonderful afternoon!

--

*Jeanette P. Cordero "Jean"**Office Manager**Office of Senator Tina Rose Muna Barnes**Tel: 671-472-3455/6**Fax: 671-472-3400**e-mail: jean@tinamunabarnes.com***First Notice of April 1, 2013 Hearing.pdf**

69K



John Blas &lt;jblas@tinamunabarnes.com&gt;

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## Notice of Public Hearing

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John Blas &lt;jblas@tinamunabarnes.com&gt;

Mon, Mar 25, 2013 at 2:37 PM

To: Mayor Robert Hofmann &lt;guammayor@gmail.com&gt;

Cc: "Vice Mayor Rudy D. Iriarte" <rudyiriarte@gmail.com>, "Mayor Andrew C. Villagomez" <mtm\_mayors\_office@yahoo.com>, "Mayor Carol S. Tayama" <agatmayorsoffice@hotmail.com>, "Mayor Dale E. Alvarez" <daleealvarez@gmail.com>, "Mayor Doris F. Lujan" <mayordorisfloreslujan@gmail.com>, "Mayor Ernest T. Chargualaf" <mayorerneestc@yahoo.com>, "Mayor Jessy C. Gogue" <ocp.mayor@gmail.com>, "Mayor Joana Margaret C. Blas" <asanmainamayorsoffice@yahoo.com>, "Mayor John A. Cruz" <hagatnamayor@hotmail.com>, "Mayor Johnny A. Quinata" <umatamo@gmail.com>, "Mayor June U. Blas" <bmomayor@teleguam.net>, Mayor Ken Joe Ada <kenjoeada@yahoo.com>, "Mayor Louise C. Rivera" <mayorlcrivera.tatuha@gmail.com>, "Mayor Melissa B. Savares" <msavares@gmail.com>, "Mayor Nito C. Blas" <nblas\_mangilaomayor@yahoo.com>, "Mayor Paul M. McDonald" <mayormcdonald@hotmail.com>, "Mayor Rudy M. Matanane" <kones.r@gmail.com>, "Mayor Vicente D. Gumataotao" <pitimayor@yahoo.com>, "Mayor Vicente S. Taitague" <talofomayor@gmail.com>, Vice Mayor Allan Ungacta <vicemayor\_allan.ungacta@yahoo.com>, "Vice Mayor Andrew 'Peter Daigo' A. Benavente" <peter\_daigo@hotmail.com>, "Vice Mayor Anthony 'Tony' P. Sanchez" <yigovice@gmail.com>, "Vice Mayor Jessie P. Bautista" <bmovmayor@teleguam.net>, Vice Mayor Kenneth Santos <vicemayorksantos.tatuha@gmail.com>, Angel Sablan <anghet@hotmail.com>, MCOG Admin <mcogadmin@teleguam.net>, Stephanie Flores <sgflores@tinamunabarnes.com>, Jean Cordero <jean@tinamunabarnes.com>

Hafa Adai Mayor Hofmann,

Please see the attached letter from Senator Muna Barnes in reference to your confirmation hearing scheduled for 9am Monday, April 1, 2013 to be conducted in the Public Hearing Room of *I Liheslaturan Guahan*.

Thank you for your attention regarding this matter and I look forward to seeing you at the hearing. If you should have any questions, please do not hesitate to call or email me.

John

--

John F. Blas  
Senior Policy Analyst  
Office of Senator Tina Rose Muña Barnes  
Committee on Municipal Affairs, Tourism, Housing and  
Hagatna Restoration & Redevelopment Authority  
155 Hessler Place  
Hagåtña, Guam 96910  
(Tel) 671.472.3455/6  
(Fax) 671.472.3400  
email:jblas@tinamunabarnes.com



# I Mina'Trentai Dos Na Liheslaturan Guåhan

Office of The Legislative Secretary

Tina Rose Muña Barnes

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March 25, 2013

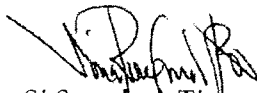
The Honorable Robert R.D.C. Hofmann  
Mayor of Sinajana  
P.O. Box 786  
Hagåtña, Guam 96932

**RE: Notice of Confirmation Hearing**

Dear Mayor Hofmann,

*Buenas yan Hafa Adai!* First of all, congratulations on your appointment to serve as a member on the GVB Board of Directors. This is to inform you that the Committee on Municipal Affairs, Tourism, Housing and Hagåtña Restoration and Redevelopment Authority has scheduled a Public Hearing to receive testimony on your appointment to serve as a Member of the Guam Visitors Bureau Board of Directors. The hearing is scheduled for 9:00 a.m. Monday, April 1, 2013 in the Public Hearing Room of *I Liheslaturan Guåhan*, in Hagåtña.

Thank you for your kind attention regarding this matter and I look forward to seeing you during the Public Hearing. If you should have any questions, please do not to call my office at 472-3455/56. *Saina Ma'åse!*



*Si Senadora Tina*

cc: Vice Mayor Rudy D. Iriarte  
All Mayors and Vice Mayors  
MCOG Executive Director



**I Mina'Trentai Dos Na Liheslaturan Guåhan**  
Office of The Legislative Secretary  
Tina Rose Muña Barnes

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March 25, 2013

*Sent via email: [karl.pangelinan@visitguam.org](mailto:karl.pangelinan@visitguam.org)*

Karl Pangelinan  
General Manager  
Guam Visitors Bureau  
401 Pale San Vitores Road  
Tumon, Guam 96913

**SUBJ: Notice of Confirmation Hearing**

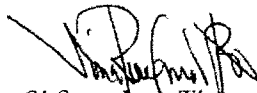
**REF: Appointment of Mayor Robert R.D.C. Hofmann to serve as a Member of the Guam Visitors Bureau Board of Directors**

Dear Mr. Pangelinan,

*Buenas yan Hafa Adai!* This is to inform you that the Committee on Municipal Affairs, Tourism, Housing and Hagåtña Restoration and Redevelopment Authority has scheduled a Public Hearing to receive testimony on the appointment of Mayor Robert R.D.C. Hofmann to serve as a Member of the Guam Visitors Bureau Board of Directors. The hearing is scheduled for 9:00 a.m. Monday, April 1, 2013 in the Public Hearing Room of *I Liheslaturan Guåhan*, in Hagåtña.

You are hereby invited to submit and/or present testimony on the appointment of Mayor Hofmann. Please note that written testimony may be submitted prior to, the day of, or up to ten (10) days after the public hearing to the Office of Senator Tina Rose Muña Barnes, 155 Hesler Place, Hagåtña Guam 96910, via facsimile to 472-3400 or via email to [senator@tinamunabarnes.com](mailto:senator@tinamunabarnes.com). Furthermore, if you should have any questions please contact John Blas from our office at 472-3455/6 or via email at [jblas@tinamunabarnes.com](mailto:jblas@tinamunabarnes.com).

Thank you for your kind attention regarding this matter and I look forward to seeing you at the Public Hearing. If you should have any questions, please do not to call my office at 472-3455/56. *Saina Ma'åse!*



*Si Senadora Tina*



# I Mina'Trentai Dos Na Liheslaturan Guåhan

Office of The Legislative Secretary

Tina Rose Muña Barnes

March 25, 2013

*Sent via email: [monte@guam.net](mailto:monte@guam.net)*

Monte Mesa

Chairman

Guam Visitors Bureau Board of Directors

401 Pale San Vitores Road

Tumon, Guam 96913

**SUBJ: Notice of Confirmation Hearing**

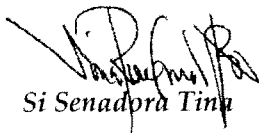
**REF: Appointment of Mayor Robert R.D.C. Hofmann to serve as a Member of the Guam Visitors Bureau Board of Directors**

Dear Mr. Mesa,

*Buenas yan Hafa Adai!* This is to inform you that the Committee on Municipal Affairs, Tourism, Housing and Hagåtña Restoration and Redevelopment Authority has scheduled a Public Hearing to receive testimony on the appointment of Mayor Robert R.D.C. Hofmann to serve as a Member of the Guam Visitors Bureau Board of Directors. The hearing is scheduled for 9:00 a.m. Monday, April 1, 2013 in the Public Hearing Room of *I Liheslaturan Guåhan*, in Hagåtña.

You, as well as the members of the Board are hereby invited to submit and/or present testimony on the appointment of Mayor Hofmann. Please note that written testimony may be submitted prior to, the day of, or up to ten (10) days after the public hearing to the Office of Senator Tina Rose Muña Barnes, 155 Hesler Place, Hagåtña Guam 96910, via facsimile to 472-3400 or via email to [senator@tinamunabarnes.com](mailto:senator@tinamunabarnes.com). Furthermore, if you should have any questions please contact John Blas from our office at 472-3455/6 or via email at [jblas@tinamunabarnes.com](mailto:jblas@tinamunabarnes.com).

Thank you for your kind attention regarding this matter and I look forward to seeing you at the Public Hearing. If you should have any questions, please do not to call my office at 472-3455/56. *Saina Ma'åse!*



*Si Senadora Tina*

Chairperson, Committee on Municipal Affairs, Tourism, Housing and  
Hagåtña Restoration & Redevelopment Authority

155 Hesler Place Hagåtña, Guam 96910 [Tel: 671-472-3455/6 Fax: 671-472-3400] [www.senator@tinamunabarnes.com](http://www.senator@tinamunabarnes.com)





I Mina'Trentai Dos Na Liheslaturan Guåhan  
Office of The Legislative Secretary  
Tina Rose Muña Barnes

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March 27, 2013

**Memorandum**

**TO:** All Members/All Senators

**FROM:** Senator Tina Rose Muña Barnes

**SUBJECT:** Second Notice of Confirmation/Public Hearing  
Monday, April 1, 2013

*Hafa Adai!* The Committee on Municipal Affairs, Tourism, Housing and Hagåtña Restoration and Redevelopment Authority will be conducting a public hearing on **Monday, April 1, 2013** at the Public Hearing Room beginning at 9:00 a.m. This hearing is scheduled to receive public testimony on the following:

- THE APPOINTMENT OF MAYOR ROBERT R.D.C. HOFMANN, MEMBER, GUAM VISITOR'S BUREAU, BOARD OF DIRECTORS

- Term length – At the Governor's Pleasure

- Bill No. 60-32 (COR) "AN ACT TO CREATE THE "MADE IN GUAM" BUSINESS INCUBATOR PROGRAM WITHIN THE ANTONIO B. WON PAT GUAM INTERNATIONAL AIRPORT AUTHORITY; TO AUTHORIZE THE PROMULGATION OF RULES AND REGULATIONS FOR THE PROGRAM; TO PROVIDE INCENTIVES FOR ELIGIBLE BUSINESSES; AND, TO PROVIDE SOURCES OF FUNDING FOR THE PROGRAM" – *Sponsor: Michael T. Limtiaco*

Pursuant to 5 GCA, Chapter 8, Subsection 8107, public hearing notices should be sent on ***Monday, March 25, 2013***, which is five (5) working days prior and a second public notice on ***Wednesday, March 27, 2013***, which is forty-eight (48) hours prior.

Written testimonies may be submitted on the day of, prior to, or up to ten days after the public hearing to the Office of Senator Tina Rose Muña Barnes, 155 Hesler Place, Hagåtña Guam 96910, via facsimile to 472-3400 or via email to [senator@tinamunabarnes.com](mailto:senator@tinamunabarnes.com). We comply with Title II of the Americans with Disabilities Act (ADA). Should you require assistance or accommodations please contact Jeanenne Cordero or John Blas from our office at 472-3455/6 or via email at [jean@tinamunabarnes.com](mailto:jean@tinamunabarnes.com) or [jblas@tinamunabarnes.com](mailto:jblas@tinamunabarnes.com). I look forward to your attendance and participation.

*Si Yu'os Ma'åse'!*

cc: Sergeant-At-Arms/Protocol/AV Clerk of the Legislature  
MIS All Media

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Chairperson, Committee on Municipal Affairs, Tourism, Housing and Hagåtña Restoration and Redevelopment Authority

Vice Chairperson, Committee on General Government Operations and Cultural Affairs  
155 Hesler Place Hagåtña, Guam 96910 [Tel: 671-472-3455/6 Fax: 671-472-3400] [www.tinamunabarnes.com](http://www.tinamunabarnes.com)



Jean Cordero &lt;jean@tinamunabarnes.com&gt;

## Second Notice of April 1, 2013 Public Hearing

2 messages

Jean Cordero &lt;jean@tinamunabarnes.com&gt;

Wed, Mar 27, 2013 at 8:47 AM

To: phnotice@guamlegislature.org

Cc: Tom Unsiog <sgtarms@guamlegislature.org>, Guam Legislature Clerks Office <clerks@guamlegislature.org>, amier@mvguam.com, clynt@spbguam.com, dcrisost@guampdn.com, dmgeorge@guampdn.com, editor@mvguam.com, jason@kuam.com, jtyquiengco@spbguam.com, kstokish@gmail.com, life@guampdn.com, mabuhaynews@yahoo.com, mindy@kuam.com, news@guampdn.com, news@spbguam.com, nick.delgado@kuam.com, rlimtiaco@guampdn.com, sabrina@kuam.com, slimtiaco@guampdn.com, telo.taitague@guam.gov, "mpieper@guampdn.com" <mpieper@guampdn.com>, "officemanager@hitradio100.com" <officemanager@hitradio100.com>, "ricknauta@hitradio100.com" <ricknauta@hitradio100.com>, Stephanie Flores <sgflores@tinamunabarnes.com>, John Blas <jblas@tinamunabarnes.com>

Hafa adai! Attached is the memorandum for Second Notice of April 1, 2013 Public Hearing on Monday, April 1, 2013 beginning at 9:00 a.m. in the Public Hearing Room. Should you have any questions or concerns, please feel free to contact our office at any of the numbers listed below. Have a wonderful day!

—  
 Jeanenne P. Cordero "Jean"  
 Office Manager  
 Office of Senator Tina Rose Muna Barnes  
 Tel: 671-472-3455/6  
 Fax: 671-472-3400  
 e-mail: jean@tinamunabarnes.com



**Second Notice for April 1, 2013 Public Hearing.pdf**

69K

Adam S. Bearce &lt;adam@guamlegislature.org&gt;

Wed, Mar 27, 2013 at 8:46 AM

To: Jean Cordero &lt;jean@tinamunabarnes.com&gt;, Yong Pak &lt;yong@guamlegislature.org&gt;

Hi. Thanks, confirmed posted.

**From:** Jean Cordero [mailto:jean@tinamunabarnes.com]**Sent:** Wednesday, March 27, 2013 8:48 AM**To:** phnotice@guamlegislature.org

**Cc:** Tom Unsiog; Guam Legislature Clerks Office; amier@mvguam.com; clynt@spbguam.com; dcrisost@guampdn.com; dmgeorge@guampdn.com; editor@mvguam.com; jason@kuam.com; jtyquiengco@spbguam.com; kstokish@gmail.com; life@guampdn.com; mabuhaynews@yahoo.com; mindy@kuam.com; news@guampdn.com; news@spbguam.com; nick.delgado@kuam.com; rlimtiaco@guampdn.com; sabrina@kuam.com; slimtiaco@guampdn.com; telo.taitague@guam.gov; mpieper@guampdn.com; officemanager@hitradio100.com; ricknauta@hitradio100.com; Stephanie Flores; John Blas

**Subject:** Second Notice of April 1, 2013 Public Hearing

[Quoted text hidden]



**I Mina'Trentai Dos Na Liheslaturan Guåhan**  
**Office of The Legislative Secretary**  
**Tina Rose Muña Barnes**

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**Committee on Municipal Affairs, Tourism, Housing and  
Hagåtña Restoration and Redevelopment Authority**  
**Public Hearing**  
**9:00 a.m. Monday, April 1, 2013**

**AGENDA**

1. APPOINTMENT OF MAYOR ROBERT R.D.C. HOFMANN TO SERVE AS A MEMBER OF THE GUAM VISITORS BUREAU BOARD OF DIRECTORS TO SERVE AT THE PLEASURE OF THE GOVERNOR.
2. **BILL NO. 60-32 (COR)** - "AN ACT TO CREATE THE "MADE IN GUAM" BUSINESS INCUBATOR PROGRAM WITHIN THE ANTONIO B. WON PAT GUAM INTERNATIONAL AIRPORT AUTHORITY; TO AUTHORIZE THE PROMULGATION OF RULES AND REGULATIONS FOR THE PROGRAM; TO PROVIDE INCENTIVES FOR ELIGIBLE BUSINESSES; AND, TO PROVIDE SOURCES OF FUNDING FOR THE PROGRAM" (SENATOR MICHAEL T. LIMTIACO)